



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)



No. : CBSE/DIR/ACAD./2021/

January 8, 2021

Circular No.: Acad-02/2021

All Heads of Schools Affiliated to CBSE

Subject: - Toycathon 2021

Toycathon 2021 is an inter-ministerial initiative organized by the Ministry of Education with the support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting.

Toycathon 2021 is a unique opportunity for Students, Teachers and other staff of CBSE schools to submit their innovative toys / games concepts and to win large number of prizes. Winners of **Toycathon 2021** will also get an opportunity to showcase their concepts during 'India Toy Fair' starting from 27th February 2021 which will be attended by the Hon'ble Prime Minister of India.

A. FOCUS OF TOYCATHON 2021:

- Toy/Games concepts based on Indian civilization, heritage, culture, mythology, history, ethos, technology, ethnicity, national heroes and important events.
- Inculcate positive behaviour and good values ('Sanskaar').
- Toys for specially-abled/ Divyanga children.
- Boosting physical and mental fitness.
- Using eco-friendly, indigenous, non-hazardous or recycled material.
- Focus on promoting Vedic Mathematics.
- Encouraging national unity and respecting the cultural diversity.
- Supporting missions like Swachh Bharat, Beti Bachao Beti Padhao, Environment Conservation, Climate Change, Digital India, Skill India, Ek Bharat Shreshtha Bharat.
- Rediscovering and redesigning of traditional Indian toys.
- Toys for pedagogy (for teaching students' difficult concepts in Math, Science, Languages, Social Sciences, etc.)
- Design should confine to basic toy guidelines issued by Govt. of India.

For details, please see the link <https://toycathon.mic.gov.in/index.php>



'शिक्षा सदन', राज्ज एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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B. SCHEDULE AND IMPORTANT DATES OF TOYCATHON 2021:

Event/Task	Timelines
Official Launch of Toycathon 2021	5th January, 2021
Registration begins	5th January, 2021
Submission of proposals online	5th January to 20th January, 2021
Evaluation process (Online)	21st January to 8th February, 2021
Declaration of Shortlisted Ideas	12th February, 2021
Grand Finale	23rd to 25th February, 2021

Further details can also be accessed at:

<https://toycathon.mic.gov.in/schedule-important-dates.php>

C. REGISTRATION AND TEAM RULES:

Registration is open for the following categories of Participants:


- School Students (8th to 12th Standard)
- School Teachers/Other Staff (Only as Mentors)

Schools can register multiple teams.

Team Rules: There can be minimum 3 and maximum 6 members in a team, out of which one student will be the 'Team Leader'. Team should have one/two teachers as Mentors. However, one student can participate in only one team.

All schools affiliated with CBSE are requested to ensure active participation of students, teachers and staff in the Toycathon 2021.

In case of any query, please contact at 011-23231070 or Email praggyamsingh.cbse@gov.in


Dr. Joseph Emmanuel
Director (Academics)



'शिक्षा सदन', राजूज एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretary/ Deputy Secretary/ Assistant Secretary / Analyst, CBSE
15. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website
17. In-Charge, Library
18. The Head (Media & Public Relations), CBSE
19. DS to Chairman, CBSE
20. SPS to Secretary, CBSE
21. SPS to Director (Information Technology), CBSE
22. SPS to Director (Academics), CBSE
23. SPS to Controller of Examinations, CBSE
24. SPS to Director (Professional Examinations), CBSE
25. SPS to Director (CTET), CBSE
26. SPS to Director (Skill Education & Training), CBSE
27. Record File

Director (Academics)



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