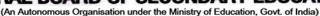


CENTRAL BOARD OF SECONDARY EDUCATION



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No.: CBSE/DIR/ACAD./2021/

January 8, 2021 Circular No.: Acad-02/2021

All Heads of Schools Affiliated to CBSE

Subject: - Toycathon 2021

Toycathon 2021 is an inter-ministerial initiative organized by the Ministry of Education with the support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting.

Toycathon 2021 is a unique opportunity for Students, Teachers and other staff of CBSE schools to submit their innovative toys / games concepts and to win large number of prizes. Winners of **Toycathon 2021** will also get an opportunity to showcase their concepts during 'India Toy Fair' starting from 27th February 2021 which will be attended by the Hon'ble Prime Minister of India.

A. FOCUS OF TOYCATHON 2021:

- Toy/Games concepts based on Indian civilization, heritage, culture, mythology, history, ethos, technology, ethnicity, national heroes and important events.
- Inculcate positive behaviour and good values ('Sanskaar').
- Toys for specially-abled/ Divyanga children.
- · Boosting physical and mental fitness.
- Using eco-friendly, indigenous, non-hazardous or recycled material.
- Focus on promoting Vedic Mathematics.
- Encouraging national unity and respecting the cultural diversity.
- Supporting missions like Swachch Bharat, Beti Bachao Beti Padhao, Environment Conservation, Climate Change, Digital India, Skill India, Ek Bharat Shreshtha Bharat.
- Rediscovering and redesigning of traditional Indian toys.
- Toys for pedagogy (for teaching students' difficult concepts in Math, Science, Languages, Social Sciences, etc.)
- Design should confine to basic toy guidelines issued by Govt. of India.

For details, please see the link https://toycathon.mic.gov.in/index.php







केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)





B. SCHEDULE AND IMPORTANT DATES OF TOYCATHON 2021:

| Event/Task | Timelines |
|-----------------------------------|------------------------------------|
| Official Launch of Toycathon 2021 | 5th January, 2021 |
| Registration begins | 5th January, 2021 |
| Submission of proposals online | 5th January to 20th January, 2021 |
| Evaluation process (Online) | 21st January to 8th February, 2021 |
| Declaration of Shortlisted Ideas | 12th February, 2021 |
| Grand Finale | 23rd to 25th February, 2021 |

Further details can also be accessed at:

https://toycathon.mic.gov.in/schedule-important-dates.php

C. REGISTRATION AND TEAM RULES:

Registration is open for the following categories of Participants:

- School Students (8th to 12th Standard)
- School Teachers/Other Staff (Only as Mentors)

Schools can register multiple teams.

Team Rules: There can be minimum 3 and maximum 6 members in a team, out of which one student will be the 'Team Leader'. Team should have one/two teachers as Mentors. However, one student can participate in only one team.

All schools affiliated with CBSE are requested to ensure active participation of students, teachers and staff in the Toycathon 2021.

In case of any query, please contact at 011-23231070 or Email praggyamsingh.cbse@gov.in

Dr. Joseph Emmanuel Director (Academics)







CENTRAL BOARD OF SECONDARY EDUCATION (An Autonomous Organisation under the Ministry of Education, Govt. of India)



Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- 1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
- 2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida201309
- 3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
- 4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
- 5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim -737101
- 6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar -791 111
- 7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
- 8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
- 9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
- 10. The Additional Director General of Army Education, A -Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
- The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 11. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
- 12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
- 13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
- 14. All Joint Secretary/ Deputy Secretary/ Assistant Secretary / Analyst, CBSE
- **15.** All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
- 16. In charge IT Unit with the request to put this circular on the CBSE Academic website
- **17**. In-Charge, Library
- 18. The Head (Media & Public Relations), CBSE
- 19. DS to Chairman, CBSE
- 20. SPS to Secretary, CBSE
- 21. SPS to Director (Information Technology), CBSE
- 22. SPS to Director (Academics), CBSE
- 23. SPS to Controller of Examinations, CBSE
- 24. SPS to Director (Professional Examinations), CBSE
- 25. SPS to Director (CTET), CBSE
- 26. SPS to Director (Skill Education& Training), CBSE
- 27. Record File

Director (Academics)



